

Omnimedia™

Integrated Advertising, Promotions & Market Surveys

THE FLEXIBILITY TO CREATE, MANAGE AND MEASURE INTEGRATED CAMPAIGNS FOR PEOPLE ON THE MOVE.

Omnivend is a visionary technology company with a world-class network management system that has the flexibility to deliver integrated product, media and data solutions even in the most complex and demanding environments.

FLEXIBLE | PROVEN | INTEGRATED | POWERFUL | VISIONARY

omnivend 

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With Omnimedia our kiosks become a live, interactive platform where you can run fully integrated advertising, promotions, customer / market with supporting reports and metrics.

Impossible? Read on...

It's easy to build integrated campaigns for people on the move with Omnimedia. On our kiosks, which are located in high footfall locations throughout the country, you can do all or any of the following:

- Advertise on our plasma screen and kiosk touchscreen
- Measure and monitor campaign data in real-time
- Print vouchers, tickets and coupons
- Run promotions where customers can sign up online through our touchscreens
- Facilitate loyalty swipe card schemes



The Omnimedia difference:

Omnivend has a rapidly growing network of own-brand, multi-vend kiosks in high footfall locations throughout the 26 counties of Ireland. These kiosks vend a range of products and services from mobile phone top-up to loyalty schemes.

The user is predominantly from a young demographic and there are a very high number of transactions through our kiosks every week.

Only Omnivend can offer Omnimedia - a high-value service for marketers to reach people on the move with highly creative and targeted campaigns. This is a first in interactive advertising and promotion. Omnimedia has the capability to provide a unique and fully integrated experience to both the user and corporate customer.

Our technology is incredibly flexible, our team is highly responsive, so whatever you want to do, just call us and we'll make it happen!

Why is Omnimedia so unique?

CAPTIVE AUDIENCE: While carrying out transactions the user is concentrating on the touch-screen. You have their undivided attention for this time!

FLEXIBILITY: Whatever you need, we can deliver it, even to a high degree of interactivity.

MEASURABILITY: Campaign data is easily captured, analysed, interpreted and presented in detailed reports.

REACH: Omnivend kiosks are only located in high footfall locations delivering a rapidly increasing high volume of transactions weekly.

These users can easily 'OPT IN' to current promotions or seek more information by registering their details.

FOR MORE INFORMATION CONTACT US ON 1800-466-664 or info@omnivend.net