

Omnistats™

Data Capture, Analysis, Interpretation & Presentation

THE FLEXIBILITY TO RESPOND QUICKLY WITH INFORMED DECISIONS BASED ON REAL-TIME ACCURATE INFORMATION.

Omnivend is a visionary technology company with a world-class network management system that has the flexibility to deliver integrated product, media and data solutions even in the most complex and demanding environments.

FLEXIBLE | PROVEN | INTEGRATED | POWERFUL | VISIONARY

omnivend 

Omnistats™

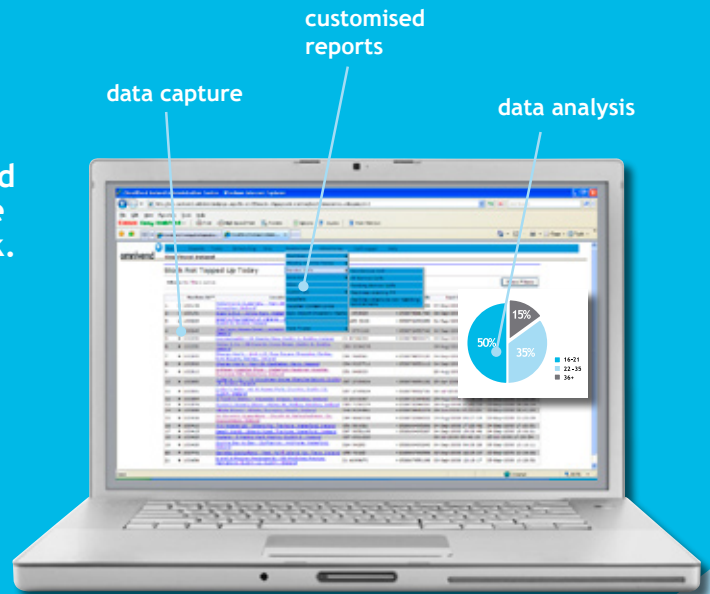
Omnistats is the capture, analysis, interpretation and presentation of data - enabling real-time, informed decisions.

Omnistats offers you a comprehensive statistical and reporting package that delivers significantly more than standard data packages.

Intelligence embedded into our sophisticated Network Operations Centre captures a range of data for every action across your network. This information is analysed and presented in a way that enables you to make informed decisions, driving competitive advantage.

Key features of Omnistats include:

- Data capture across the network
- Full configurability
- Data analysis
- All supporting data archived
- Information interpretation
- Predefined reports
- Bespoke reports
- Trends and statistics



The Omnistats difference:

The statistics function uses carefully selected data from different points of our network. Each is gathered according to an agreed set of parameters with the client for their given promotion. Each and every transaction and its associated parameters are logged across our system.

This information is made available for analysis according to the client's business need. Omnistats interprets this logical set of data into valuable information that is automatically presented in a bespoke manner to the client.

Omnistats allows the capability to drill down into data on a number of levels. Once incorporated into an integrated campaign, full accountability is evident by defined metrics.

Omnistats delivers:

- Customised reports and metrics to meet business requirements
- Multi-dimensional data analysis
- Return on investment data for your campaigns and/or promotional activities
- Competitive advantage based on informed decision making
- Full historical archive function available
- Trends and patterns can be modeled over time on any given project

**FOR MORE INFORMATION CONTACT US ON
1800-466-664 or info@omnivend.net**